

## MEDIA RELEASE

# Formica® Flooring sets the stage for commercial interiors that work

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*The latest designs introduced to Formica Flooring encourage designers and specifiers to look beyond flooring as a functional underfoot surface and embrace it as 'the fifth wall'.*

From hotel lobbies to high traffic reception areas and school corridors, nothing in interior commercial spaces is subject to more wear and tear than floors. So it's no surprise that until now, floors have been an understated aspect of commercial fitouts, with products chosen based on their durability and functionality rather than their aesthetic appeal.

The latest décors and finishes introduced to the Formica® Flooring ranges – Formica® Laminate Flooring and Formica Supergloss™ Flooring – reflect the rising international trends of **tonal greys** and **high-gloss finishes**, encouraging designers and specifiers to look beyond the function of flooring and embrace fashionable design.



Drawing inspiration from international fashion runways, **Formica Laminate Flooring** has introduced three new colours, bringing the range to a total of 17 commercial flooring options. *Bascila* and *Eylsee* offer dark and light grey tones for contemporary commercial spaces, while the soft, worn and weathered appearance of *Lucé* creates the illusion of light and openness. There are three different floor thicknesses suitable for commercial application – 8mm, 10mm and 12mm.



High Gloss finishes have experienced increasing popularity throughout commercial and residential interior design, and now designers and specifiers can bring the trend to the floors with the brand new **Formica Supergloss Flooring** range.

The Supergloss Flooring range introduces three colours *Spotted Gum*, *Dark Maple* and *Brushbox* (pictured) taking traditional timber look to the next level with a stunning polished finish. The range is available in 10mm thickness ideal for commercial spaces.

Formica Marketing Manager for Flooring and Retail, Stuart Hosking, said the latest updates to the Formica Flooring ranges are intended to offer more design choice for commercial interiors.

“More and more, we’re seeing designers and specifiers give flooring a key role in commercial projects as an intrinsic design and aesthetic element – and we’re committed to providing new designs and products through our Formica Flooring ranges to help them achieve this,” Hosking said.

“With Formica Flooring, we offer flooring in the most fashionable colours and finishes, as well as, traditional woodgrains. But most importantly, our range is durable and hard-wearing, meaning even the highest traffic areas will continue to reflect contemporary style.”

All decors within the Formica Flooring ranges can be complemented with the wider Formica Colour Collection. In addition, different options in flooring finishes are also available within the Formica Flooring range.

Manufactured exclusively from timber that has been sourced from sustainably managed European plantations, Formica Flooring is not only environmentally-friendly but is also chlorine and PVC free, and can contribute to Green Star credits for volatile compounds, formaldehyde minimisation and flooring materials.

Tougher than most solid timber floors, all decors come backed with limited warranties that range from five to seven years for commercial use to ensure the style firmly holds its ground.

To view a brochure and find out more about Formica Flooring, please visit [formica.com.au](http://formica.com.au).



**New to Formica Laminate Flooring range**

Bascila – available in 12mm

Lucé – available in 8mm

Elysee – available in 8mm

**New to Formica Supergloss Flooring range**

Spotted Gum – available in 10mm

Dark Maple – available in 10mm

Brushbox – available in 10mm

**ENDS**

**For further information, please contact The PR Edge:**

Kieran Stoltenkamp

P: 03 8416 6821

M: 0450 062 335

E: [kieran.stoltenkamp@che.com.au](mailto:kieran.stoltenkamp@che.com.au)